



Press Release

DOLE PLANTATION HOSTS SPECIAL FUNDRAISER LUAU FOR WAIALUA ROBOTICS TEAM

Wahiawa, HI - (May 1, 2008) - On May 15 from 6 pm to 9 pm, Dole Plantation will host a luau fundraiser to benefit Waialua High & Intermediate's nationally-recognized, award-winning robotics program. In fact, at Hawaii's inaugural FIRST Regional Robotics Competition held this past March, Waialua's "Hawaiian Kids" won the most prestigious award - the Chairman's award along with a silver medal.

Each year, the Waialua Robotics team travels to compete in competitions held at various locations across the United States. Each year, the team struggles to raise enough money to make the trip. Robotics Advisor Glenn Lee estimates the program raises \$100,000 a year in order to fund travel, equipment, robotics parts and shipping costs. Much of those monies are raised through grants, approximately 65%; however, the rest is through donations. Several companies in the area, including Castle & Cooke's Dole Plantation, generously support the program.

This year, Dole Plantation and Castle & Cooke Hawaii will host a benefit luau on the grounds of Dole Plantation located at 64-1550 Kamehameha Highway. The event will feature ono Hawaiian food, great entertainment, and a silent auction with proceeds benefiting the team. Tickets cost \$35 and can be purchased at Dole Plantation or through the Waialua Robotics Team.

"We are proud to be a part of this incredible program," commented Susan Harada, Vice President for Retail Operations for Castle & Cooke Hawaii. "The benefits for students, and our community are invaluable - from providing students with the skills and knowledge for future careers to creating community pride and spirit."

Harada said Castle & Cooke continues to invest in the program because the students involved are Hawaii's future leaders and will help to address local and national issues such as sustainability, economic diversification and new technologies. The support of Waialua robotics is one of the many educational contributions the company makes to enhance learning opportunities and activities for students.

Lee is grateful to the company for its continued support. He said their investment in the youth demonstrates an authentic commitment to the community and its future.

"I know our students, staff and parents at Waialua want to thank Dole for their unwavering support. Without their assistance we wouldn't be able to provide our students with this outstanding opportunity," said Lee. "We've really formed a solid partnership between our school and Dole Plantation that is of benefit to the North Shore community."

Dole Plantation, located outside Wahiawa town on the way to the North Shore of O'ahu, is open from 9 a.m. to 5:30 p.m. daily at 64-1550 Kamehameha Highway. The plantation offers visitors and kama'aina the complete "Pineapple Experience" with the Pineapple Garden Maze, the Pineapple Express Train, the Plantation Garden Tour, and the famous DoleWhip(R). The plantation welcomes more than one million visitors annually.